



For Immediate Release

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KCA Releases 2021 Construction Forecast Survey Results

Harrisburg, PA – The Keystone Contractors Association (KCA) issued the results of its 2021 construction forecast, a survey of construction companies that are based throughout Pennsylvania. The major takeaway from the 2021 KCA Construction Forecast indicate that backlog is low entering the new year, worrying construction companies about what the future holds.

Other takeaways from the 2021 Construction Forecast:

- 47% of construction companies believe that 2021 will be better than last year.
- Of the companies expecting a better year in 2021 than 2020, 6% predict a drastic growth and 41% believe they will experience a modest growth.
- 35% of respondents believe their volume of work will mirror last year.
- 14% of construction companies believe they will experience a slight drop in business this year and 4% expect a drastic drop in volume in 2021.
- When it comes to employment, 36% of companies expect to hire office staff; 29% expect more labor additions in the field; 47% expect company to stay the same size as last year; and 6% expect their company to decrease in company size in 2021.

This survey is distributed to the entire KCA membership, as well as many other construction companies based throughout all of Pennsylvania to make sure that all types of companies, market sectors, and locations are represented. During the interview process, construction executives made a few comments that stuck out:

- The demand for construction remains high but there is so much uncertainty with the COVID-19 pandemic and vaccine that some clients are sitting on future projects.

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- Government work and public education work should pick up as more COVID financial relief packages are released, but private work like private universities will likely lag.
- Public infrastructure needs an infusion of funding, which will likely happen and should increase spinoff development projects.
- Workforce development took a serious hit in 2020 and we, as an industry, need to refocus in this area to help our aging workforce. This could be very, very serious as things return to normal, vaccinations are delivered, and construction picks up.
- Material pricing continues to be a major concern in the residential sector, but it is impacting commercial construction too.

About the KCA: The Keystone Contractors Association represents the leading commercial construction companies in Pennsylvania and KCA provides valuable member services such as education & training, career development, safety, labor relations, community service, and government relations. For more information, contact the KCA at 717-731-6272 or Jon@KeystoneContractors.com.

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